

Clark Callahan

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EDUCATION

PhD: University of Oklahoma, Norman OK (2002)

Concentration: Intercultural Communication, Organizational Communication

Master of Arts: West Texas A&M University, Canyon TX (1995)

Major: Cultural Communication

Bachelor of Arts: Brigham Young University, Provo, UT (1995)

Major: Communications Studies

All work done after promotion to Associate Professor will be in red.

SCHOLARSHIP

Peer Reviewed Publications

Since Coming to BYU

Richardson, M., Cannon, S., Teichert, L., Vance, A., Kramer, I., Barter, M., King, J., & Callahan, C. (2020—accepted for publication). Religion-focused dating apps: A methodology study on the uses of Mutual. *Telematics and Informatics*.

- Peer-reviewed journal
- Impact factor: 3.714
- CiteScore: 9.7

Callahan, C., King, J., & Halverson, A. (2020,). Blogadapting: Adaption experiences among expatriate bloggers. *Journal of Intercultural Communication Research*, 49(3), 227-241. DOI: [10.1080/17475759.2020.1765840](https://doi.org/10.1080/17475759.2020.1765840)

- Peer-reviewed journal
- Published by Taylor and Francis
- Acceptance rate 9%

King, J., Ribeiro, S. L., Callahan, C., Robinson, T. (2020). Representing race: The race spectrum subjectivity of diversity in film.

Ethnic and Racial Studies. <https://doi.org/10.1080/01419870.2020.1740290>

- Peer-reviewed journal
- Impact factor: 1.268

- Published by Taylor and Francis

Callahan, C. (2020). Understanding communications through a historical lens. In J. Nussbaum (Ed.), *Oxford Research Encyclopedia of Communication*. New York and Oxford: Oxford University Press.
doi:10.1093/acrefore/9780190228613.013.931

Robinson, T., Church, S., Callahan, C., Madsen, M., & Pollock, L. (2020). Virtue, royalty, dreams and power: Exploring the appeal of Disney princesses, *Journal of Children and Media*, 14(3), 1-16. DOI: 10.1080/17482798.2020.1711787.

- Peer reviewed journal
- Impact factor: 1.42
- Published by Taylor and Francis

Church, S. H., Robinson, T., Callahan, C., Klotzer, K., & Montez, D. (2020). Savvy viewers and (simulated) reality TV: An analysis of *The Bachelor's* appeal to viewers. *Journal of Popular Television*, 8(1), 23-43.

- Peer-reviewed journal
- Published by Taylor and Francis

Callahan, C., Church, S., & Elinzanzo, M. (2019). Snapchat usage among minority populations. *Journal of Media and Religion*, 18(1), 1-12.

- Peer-reviewed journal
- Published by Taylor and Francis
- Acceptance rate: 31%

Callahan, C, Robinson, T., & Chudleigh, H. (2019). Politics, publicity, and media: Mormon perspectives of Mitt Romney. *Journal of Communication and Religion*, 42(2). Publication in fall of 2019

- Peer -reviewed journal
- Acceptance rate: 20%

Callahan, C., Robinson, T., Boyle, K., & Freeman, J. (2018). Why do people blog: A Q analysis of perceptions for blogging. *The Journal of Social Media in Society*, 7(1), 401-419.

- Peer-reviewed journal

Boyle, K., Mower, J., Robinson, T., & Callahan, C. (2019). Virtual tailgating: A Q-methodology analysis of why sports fans visit online sports forums. *Journal of Sports Media*, 14(2) Publication in fall of 2019

- Peer-reviewed journal
- Published by the University of Nebraska Press

Robinson, T., Callahan, C., & Boyle, K. (2017). I ♥ FB: Q-methodology analysis of why people 'like' Facebook. *International Journal of Virtual Communities and Social Networking*, 9(2), 46-51.

- Peer-reviewed journal
- Paper received international media coverage, including a discussion of the findings on *Good Morning America*.

Callahan, C., Robinson, T., & Trachmann, K. (2017). Migrant perceptions of social media. *Journal of Intercultural Communication*, 45. Online Journal

- Peer-reviewed journal
- Sponsoring organization: World Communication Association
- Acceptance rate 40%

Johnson, J., & Callahan, C. (2015). Media and identity in the margins: The Garifuna response to social media. *The Journal of Media in Society*, 4(2), 3-35.

- Peer-reviewed journal

Robinson, T., Danowski, J., & Callahan, C. (2015). Youthful ideals of older adults: An analysis of children's drawings. *Educational Gerontology*, 41(6), 440-450. DOI: 10.1080/03601277.2014.983372.

- Peer-reviewed journal
- Published by Taylor and Francis
- Impact factor: 0.674
- CiteScore: 1.1

Robinson, T., Callahan, C., & Evans, K. (2014). Why do we go back: A Q analysis of horror movies. *Operant Subjectivity*, 37(1), 58-71. DOI: 10.15133/j.os.2014.004

- Peer-reviewed journal
- Journal of a main organization (ISSSS)
- Acceptance rate: 30%

Johnson, J., & Callahan, C. (2013). Minority cultures and social media: Magnifying Garifuna. *Journal of Intercultural Communication Research*, 42(2), 319-339. DOI: 10.1080/17475759.2013.842608.

- Peer-reviewed journal
- Published by Taylor and Francis
- Acceptance rate 9%

Callahan, C., & Randle, Q. (2013). Assuaging death and assigning blame: A narrative analysis of 19th century Mormon murder ballads. *Journal of Media and Religion*, 12(1), 38-53. DOI: 10.1080/15348423.2013.760388

- Peer-reviewed journal
- Published by Taylor and Francis
- Acceptance rate 31%

Callahan, C. (2012). *Technoculture, perspectivity, and the integration of consciousness*. In C. Callahan (Ed.), *Comparative cultures and civilizations* (vol. 2). Hampton Press.

- Refereed publication by the Jean Gebser Society, one of my main academic organizations
- Acceptance rate: 50% (This is a specialty publication. There are only a handful of people doing research in this area and for this publication. Articles were selected from the Jean Gebser annual conference, which was peer reviewed, meaning that the actual acceptance rate would be approximately 30%.)
- Published by Hampton Press

Callahan, C., & Hess, J. (2012). Experiences of deculturation among United States Peace Corps volunteers. *Journal of International Communication, 18*(1), 49-62.

- Oldest international communication journal
- Published by Taylor and Francis
- Acceptance rate: 30%

Callahan, C. (2011). Negotiating Adaptation: Perceptions of Culture and Communication among Cultural Sojourners. *Communication, Culture, and Critique, 4*(3), 314-332.

- Top tier journal for qualitative cultural communication research
- Premier qualitative journal of the International Communication Association, one of my main scholarly organizations
- Published by Wiley-Blackwell
- Acceptance rate: 20%

Callahan, C. (2010). Going home: Deculturation experiences in cultural reentry. *Intercultural Communication, 22*, : <http://www.immi.se/intercultural/>

- Peer-reviewed journal
- Sponsoring organization: Immigrant Institute
- Acceptance rate: 40%

Callahan, C. (2008). History, science, and the lessons of cultural contact. *Explorations in Media Ecology, vol. 7* (2), 111-126.

- Premier journal for the Media Ecology Association
- Specialty area publication
- Acceptance rate: 40%

Scholarly Publications Before BYU

Callahan, C. (2005). Cosmological worldview and theory-building: A rhetorical analysis of medieval astronomical narrative. *Texas Speech Communication Journal, 29*, 98-105.

Callahan, C. (2003). Looking back for the future: History of science and communication technology. *International Journal of Communication, 13*, 101-112.

Published Books / Book Chapters / Edited Volumes

Since Coming to BYU

Kramer, E., Callahan, C., & Zuckerman, D. (2012). *Intercultural communication and global integration*. Dubuque, IA: Kendall Hunt.

This is a 300 page advanced intercultural communication textbook. I was the secondary author in terms of content, but I was the primary in regards to organization, editing, supplemental materials, prospectus, and instructional content.

Callahan, C. (2012, Editor). *Comparative Cultures and Civilizations—Volume II. A collection of culture and consciousness*. New York: Hampton Press.

I was the sole editor for this project. I constructed the call for papers, organized and administered the peer review, coordinated with the publisher, and oversaw the final product.

Before Coming to BYU

Robertson, T., Franklin, A., & Callahan, C. (2002). *Principles of communication: A student workbook (2nd ed.)*. SD: Pearson Custom Publishing.

I organized and produced some instructional content, but overall, I played a minor role in this publication.

Callahan, C. (2000). *Principles of communication: A student workbook*. Carrollton, TX: Alliance Press.

This publication was organized and constructed off the backbone of a previous publication. I created content, organized the content, and coordinated with the publisher.

Robertson, T., Franklin, A., & Callahan, C. (1999). *Principles of communication: A student workbook*. Carrollton, TX: Alliance Press.

This was a collaborative project with each participant contributing about equally. I was the final author added to the project before it was undertaken, which was why I was the third author.

Book Reviews / Published Professional Proceedings

Since Coming to BYU

Callahan, C., (2014). Too young to die: A narrative analysis of 19th century murder ballads. Published conference proceedings, World Communication Association.

Callahan, C. (2009). *Integration, adaptation, and superposition: An argument for fusion theory*. Published conference proceedings, International Communication Association. Article found online in the EBSCO Communication and Mass Media Complete database.

Before Coming to BYU

Callahan, C. (2005). Theoretical description and comparative analysis of adaptation and fusion theories. Published conference proceedings, International Communication Association. Article found online in the EBSCO Communication and Mass Media Complete database.

Callahan, C. (2004). Book review: Building partnerships in service learning (B. Jacoby et al.). *Texas Speech Communication Journal*, Summer 2004.

Refereed Conference Papers

Since Coming to BYU

Callahan, C. (2018). *Political approaches within religion: Disparate Mormon perceptions of Mitt Romney*. Paper presented at the 34th annual conference of the International Society for the Scientific Study of Subjectivity, Charlotte, NC, October 11-13, 2018.

Callahan, C. (2018). *Trends within intercultural research—1999-2016*. Paper presented at the 68th annual convention of the International Communication Association, Prague, CZ, May 24-28, 2018.

Callahan, C., Robinson, T., Li, Y. Y., Freeman, J. (2015). *Why do people blog: A Q analysis of motivations for blogging*. Paper presented at the 31st annual conference of the International Society for the Scientific Study of Subjectivity, Ancona, Italy, September 14-17, 2015.

Callahan, C., Burnett, K., & Nordquist, E. (2015). *An analysis of intercultural research 1999-2012*. Paper presented at the 2015 Biennial Conference of the World Communication Association, Lisbon, Portugal. July 31-August 4, 2015.

Callahan, C. (2013). *Perspectives of culture: A-spatial approach to Hofstede's value dimensions*. Paper presented at the 29th annual conference of the International Society for the Scientific Study of Subjectivity, Amsterdam, Netherlands. September 5-7, 2013.

- Callahan, C. (2013). *Too young to die: A narrative analysis of 19th century murder ballads*. Paper presented at the 2013 Biennial Conference of the World Communication Association, Seoul, South Korea. August 8-12, 2013.
- Nordquist, E., & Callahan, C. (2012). *Glenn Beck killed the Tea Party: A rhetorical analysis of the Restoring Honor rally*. Paper presented at the 98th annual convention of the National Communication Association. November, 14-18, 2012.
**This paper presentation is a result of a student mentored research project
- Callahan, C., Johanson, D., Chatfield, C., & Keller, K. (2012). *Perceptions of Mitt Romney within the Mormon community*. Paper presented at the 2nd Mormon Media Symposium, Brigham Young University. November 8-9, 2012.
**This paper presentation is a result of a student mentored research project
- Callahan, C., & Wakefield, R. (2012). *The oral vs. print conundrum: How U.S. cultural perspectives affect global relations*. Paper presented at the 41st annual meeting of the Society for Cross Cultural Research, Las Vegas, NV. February 22-25, 2012.
- Callahan, C., & Burnett, K. (2011). *Perceptions of culture by intercultural communication scholars: A Meta-analysis*. Paper presented at the National Communication Association annual convention, New Orleans, LA. November 17-20, 2011.
- Callahan, C. (2011). *Using Q- methodology in cultural adaptation research*. Paper presented and the Q-Conference annual convention. September 7-10, 2011.
- Callahan, C., Randle, Q. (2011). *Assuaging death and assigning blame: A narrative analysis of 19th century Mormon murder ballads*. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC), St. Louis, MO. August 10-13, 2011.
- Callahan, C. (2010). *Migration, fusion, and superposition: An argument for fusion theory*. Paper presented at the National Communication Association annual convention, San Francisco, CA. November 13-17, 2010.
- Callahan, C. (2009). *Gebser and advertising*. Paper presented at the Jean Gebser Society Conference. Hofstra, New York. October 15-17, 2009.
- Callahan, C. (2009). *Going home: Deculturation experiences in cultural reentry*. Paper presented at the World Communication Conference, Maynooth, Ireland. July 24-28, 2009.

Before Coming to BYU

- Callahan, C. (2007). *Dimensional accrual and community perspective: An analysis of Facebook*. Paper presented at the National Communication Association national convention, November 15-18, 2007.
- Callahan, C. (2006). **Top Paper** *History, science, and the lessons of cultural contact*. Paper presented at the National Communication Association national convention, November 15-19, 2006.
- Callahan, C., Robertson, T. (2006). *The Presidential candidates debates: Viewer's reactions to the Bush/Kerry debate*. Paper accepted for presentation at the National Communication Association national convention, November 15-19, 2006.
- Callahan, C. (2006). *Technoculture, perspectivity, and the integration of consciousness*. Paper Presented at the annual Jean Gebser Society Conference, Oct. 25-28, 2006.
- Callahan, C., & Robertson, T. (2005). *The primary candidates debate: Viewer's reactions to the democratic debate*. Paper accepted for presentation at the National Communication Association national convention, November 16-20, 2005.
- Callahan, C. (2005). *History and the lessons for theoretical construction: Textual scientific mediation and the court of Alfonso X*. Paper presented at the International Communication Association national convention, May 26-29, 2005.
- Hess, J., & Callahan, C. (2005). *Returning home: Testing adaptation in cultural reentry*. Paper presented at the International Communication Association national convention, May 26-29, 2005.
- Callahan, C. (2004). *Theoretical description and comparative analysis of cross-cultural adaptation and fusion theories*. Paper presented at the International Communication Association annual convention, May 27-31, 2004, New Orleans, LA.
- Callahan, C. (2003). *Deculturation vs. plus mutation in the experience of cultural sojourners*. Paper presented at the National Communication Association annual convention, November 19-23, 2003, Miami Beach, FL.
- Callahan, C. (2003). *Current and future directions in international/intercultural communication*. Paper presented at the National Communication Association annual convention, November 19-23, 2003, Miami Beach, FL.
- Callahan, C. (2003) *Historical cosmological transmission: Mumford's technics in international communication*. Paper presented at the International Communication Association Annual Convention, San Diego, CA, May 2003.

- Callahan, C. (2003). *History of science in communication research*. Paper presented at the Western States Communication Association Annual Convention, Salt Lake City, UT, February 2003.
- Wells, S., & Callahan, C. (2002) *New media technologies and their affect on processing politics*. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA, November 2002.
- Callahan, C. (2002). *Looking back for the future: History of science and the future of communication technology*. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.
- Callahan, C. (2001). *Comparison of heliocentric development to boarder communication*. Paper presented at the annual meeting of the Jean Gebser Society, Athens, OH.
- Callahan, C. (2001). *Intercultural pragmatics: Perspectival worldview and 13th century Spanish astronomy*. Paper presented as the annual meeting of the Western States Communication Association, Coeur d' Alene, ID.
- Callahan, C. (2000). **Top Paper** *Mayday! Mayday! International communication technology and the death of amateur radio*. Paper presented at the annual meeting of the National Communication Association, Seattle, WA.
- Callahan, C. (2000). *Cultural scientific identity and the court of Alfonso X*. Paper presented at the 18th annual MEPHISTOS History of Science Conference. University of Oklahoma, Norman, OK.
- Callahan, C. (1999). *A Phenomenology of working class catharsis*. Paper presented at the annual Sooner Conference. University of Oklahoma. Norman, OK.
- Wells, S., & Callahan, C. (1999). *Voter perceptions of modalities for political advertising: Television, Newspaper, Radio, and door-to door canvassing*. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
- Anderson, A., Anderson, T., Aust, P., Callahan, C., Mazur, M., & Williams, K. (1999). *Family roles and gender as portrayed in best selling children's books: What are children learning?* Paper presented at the annual Sooner Conference. University of Oklahoma, Norman, OK
- Callahan, C. (1998). *Uncertainty reduction and theory unification*. Paper presented at the annual Sooner Conference. University of Oklahoma, Norman, OK

Callahan, C. (1997). *Mass media and the introduction of the WNBA*. Paper presented at the annual meeting of the Texas Speech Communication Association. San Antonio, TX

Hanson, T., & Callahan, C. (1995). *Henry G. Cisneros: Consensus builder*. Paper presented at the annual meeting of the Speech Communication Association. San Antonio, TX

Callahan, C. (1995). *Country music and the legitimization of the working individual*. Paper presented at the annual meeting of the Texas Speech Communication Association. Houston, TX.

Callahan, C. (1995). **Top Paper** *Media literacy: Directions for democracy*. Paper presented at the Second Annual West Texas A&M Student Research Conference. Canyon, TX

Callahan, C. (1995). *Country music and cultural assimilation*. Paper presented at the West Texas A&M Research Conference. Canyon, TX

Other Conference Papers and Panel Presentations

Callahan, C. (2012). *Transcending community: Differing perspectives of Mitt Romney within the Mormon community*. Paper presented at the 98 annual convention of the National Communication Association. November, 14-18, 2012.

Callahan, C. (2007). *Technology, community, and perspective: Fusion and the global mindset*. Paper Presented at the National Communication Association national convention, November 15-18, 2007.

Callahan, C. (2004). *Media and Cultural Catharsis: An Analysis of Working-Class Music*. Paper presented at the National Communication Association national convention, November 10-14, 2004.

Dissertation

Callahan, C. (2002). *Adaptation versus fusion theory in the experience of returned LDS missionaries*. Unpublished doctoral dissertation, University of Oklahoma, Norman, Oklahoma.

Thesis

Callahan, C. (1995). *Spokesperson for an oral culture: Thomas S. Monson's use of narrative*. Unpublished master's thesis, West Texas A&M University, Canyon, Texas.

CITIZENSHIP

Administrative and Committee Work

Associate Director—Graduate Studies, (2019-present)
BYU School of Communications

Associate Director—Undergraduate Studies, (2015-2019)
BYU School of Communications

Chair—Undergraduate Teaching and Learning Committee (2015-2019)
BYU School of Communications

Chair—Graduate Committee (2019-present)
BYU School of Communications

Member, College Teaching & Learning Committee, (2015-2019)
BYU College of Fine Arts and Humanities

Member, TRAC Committee (2015-present)
BYU School of Communications

Member, Faculty Search Committee, (2014-2015)
BYU School of Communications

Member, Undergraduate Committee, (2013-2019)
BYU School of Communications

Member, Department Graduate Committee. (2010-2015) On this committee, we review and draft policies relevant to the graduate program, review applications for enrollment, represent the Department at university graduate fairs, discuss graduate student progress, evaluate curriculum, etc.

Member, Department Graduate Faculty (2008-present)

Director, International Media Studies Program (2008-2010) In this capacity I administered and oversaw the Department's international focus, including addressing international student needs, identifying and hosting international speakers, and coordinating international scholarships.

Chair, International Media Studies Committee (2008-2010) As chair I was responsible for coordinating and directing committee meetings and ensuring the committee addressed the issues of the International Media Studies Program.

Chair, Department Assessment Committee (2008-2010) In this capacity, I oversaw the assessment objectives of the Department. This included interviewing faculty, developing course learning objectives and outcomes, developing course rubrics, assessing learning outcomes, and planning and directing our Department assessment retreat.

Member, Department Travel, Research, and Awards Committee (2008-2010) This committee is charged with making funding decisions within the Department. The committee also considers requests for faculty travel, faculty research funds, and student scholarships.

Member, Department Council Committee (2008-2010) This committee was comprised of Department leadership. It met monthly to discuss respective areas of stewardship. As director of the International Media Studies Program, I presented issues related to international and diversity efforts.

Service in Professional Associations/Organizations

Conference Coordinator/Planner

Conference Planner and Host, World Communication Association conference (Summer 2021). This is one of my main scholarly organizations. I will plan, host, and manage the conference for this organization.

Planning Committee, World Communication Association-North America Conference (2015-2016)

Co-Program and Host, 29th Annual ISSSS Q-methodology Conference (Fall 2014) I served as co-planner/host for this international conference. This included conference preparation, scheduling, call for papers, peer reviews, and conference hosting.

Conference Planner and Host, Jean Gebser Society annual conference (October 7-9, 2010) I planned and hosted the annual conference for the Jean Gebser Society. This organization is an international interdisciplinary group that researches the impact of cultural perception on social systems. In October 2010, this group met at BYU to present research and collaborate on future projects.

Guest Lecturing

Outstanding Alumni Lecturer, West Texas A&M University Annual Communications Week, (Feb. 18-29, 2013)

Presenter, The Raymond E. and Ida Lee Beckham Lecture in Communication Series, BYU, (March 2012)

Editorial Positions

Editorial Board Member, The Scientific Pages of Electronics and Communication (2016-present)

Editorial Board Member, Comparative Cultures and Civilizations, a peer-reviewed publication of the Jean Gebser Society, (2004-2012)

Editorial Board Member, Advances in Journalism and Communication Journal, (2013-2017)

Editorial Board Member, Texas Speech Communication Journal, (2005-2015)

Journal, Book, and Conference Peer Reviewer

Reviewer, Convergence (2020e)

Reviewer, Convergence (2020d)

Reviewer, Palgrave Macmillan Publishing (Book Review) (2020)

Reviewer, Convergence (2020c)

Reviewer, Convergence (2020b)

Reviewer, New Media and Society (2020a)

Reviewer, Convergence (2020a)

Reviewer, New Media and Society (2019b)

Reviewer, International Journal of Communication (2019b)

Reviewer, Convergence (2019)

Reviewer, New Media and Society (2019)

Reviewer, Communication Quarterly (2019b)

Reviewer, International Journal of Communication (2019a)

Reviewer, Communication Quarterly (2019a)

Reviewer, World Communication Association Annual Convention (2019)

Reviewer, Journalism and Mass Communication Quarterly (2018)

Reviewer, International Journal of Communication (2018b)

Reviewer, Communication Quarterly (2018)

Reviewer, Advances in Journalism and Communication (2018)

Reviewer, International Journal of Communication (2018a)

Reviewer, Journal of International & Intercultural Communication (2018)

Reviewer, Diaspora, Indigenous and Minority Education (2018)

Reviewer, Scientific Research Publishing (2017)

Reviewer, New Media and Society (2017)

Reviewer, Policy & Internet (2017)

Reviewer, Annals of the International Communication Association (2017)

Reviewer, Diaspora, Indigenous and Minority Education (2017)

Reviewer, Journalism and Mass Communication Quarterly (2016)

Reviewer, Annals of the International Communication Association (2016)

Reviewer, Journal of Intercultural Communication Research (2016)

Reviewer, Journalism and Mass Communication Quarterly (2015a)

Reviewer, International Journal of Communication (2015)

Reviewer, Journalism and Mass Communication Quarterly (2015b)

Reviewer, Journal of Intercultural Communication Research (2015a)

Reviewer, Journal of Intercultural Communication Research (2015b)

Reviewer, Journal of Intercultural Communication Research (2015c)

Reviewer, Journal of International & Intercultural Communication (2015)

Reviewer, Advances in Journalism and Communication (2015)

Reviewer, Advances in Journalism and Communication, (2014a)

Reviewer, Journal of Intercultural Communication Research (2014)

Reviewer, Advances in Journalism and Communication, (2014b)

Reviewer, Diaspora, Indigenous, and Minority Education, (2014)

Reviewer, Journal of Media and Religion, (2013)

Reviewer, Association for Education in Journalism and Mass Communication, annual conference, (2013)

Reviewer, Journal of Intercultural Communication Research (a tier 1 journal) (2013)

Reviewer, Diaspora, Indigenous, and Minority Education, (2013)

Reviewer, Diaspora, Indigenous, and Minority Education, (2012)

Reviewer, Mormon Media Studies Symposium, (2012)

Reviewer, Journal of Intercultural Communication Research (a tier 1 journal), (2012)

Reviewer, Association for Education in Journalism and Mass Communication, annual conference, (2012)

Reviewer, Jean Gebser Society annual conference, (2011)

Reviewer, International Journal of English and Literature, (2011)

Reviewer, Southwest Education Council for Journalism and Mass Communication, annual convention paper reviewer, (Fall 2011)

Reviewer, Communication Theory (a tier 1 journal), (2011)

Reviewer, National Communication Association national convention, Human Communication and Technology Division, (November 2011)

National Panel and Committee Assignments

Panel Chair, 2019 Biennial Conference of the World Communication Association, Wellington, New Zealand. (July 2-12, 2019)

Panel Chair, 2015 Biennial Conference of the World Communication Association, Lisbon, Portugal. (July 31-August 4, 2015)

Panel Chair, *Q-Conference, The annual conference of the International Society for the Study of Scientific Subjectivity*. (September 7-10, 2011)

Editorial Positions

Academic Editor, Advances in Journalism and Communication (2014)

Editor, Comparative Cultures and Civilizations, a peer-reviewed publication of the Jean Gebser Society, published by Hampton Press, (2007-2009)

Journal and Conference Peer Reviewer

Reviewer, International Communication Association, Australia (2019)

Reviewer, International Communication Association, Prague (2018)

Reviewer, Mormon Media Studies Symposium, (2010)

Reviewer, Communication, Comparative Cultures, and Civilizations, (2008)

National Panel and Committee Assignments

Member, *National Communication Association, NCA Nomination Committee, (2005-2010)*

Citizenship at Other Universities (1999-2008)

Journal Reviewer

Reviewer, National Communication Association national convention, Political Communication Division, (November 2007)

National Panel and Committee Assignments

Member, *National Communication Association Legislative Committee, (2004-2007)*

Secretary, *National Communication Association, Communication and the Future Division, (2006-2007)*

Panel Chair and Respondent, *National Communication Association annual convention, (November 2006)*

Chair, *National Communication Association, Communication and the Future Division, (2005-2006)*

Vice-chair, *National Communication Association*, Communication and the Future Division, (2004-2005)

Program Planner, *National Communication Association*, Communication and the Future Division, (2003-2004)

Webmaster, *Journal of Applied Communication Research* (a tier 1 journal), (1999-2001)

Workshops, Consulting, Training, and Other Work

Presenter, Department of Communications brown bag series (February 2013)

This presentation was a report from a conference I attended focusing on the use of technology in the classroom.

Presenter, Department of Communications annual retreat (August 2012)

I prepared and presented a lecture on teaching tips and techniques to my colleagues

Graduate Faculty Member, University of Oklahoma (August 2006 to present)

I teach U.S. Department of Defense Outreach courses at overseas military bases through the University of Oklahoma's Advanced Programs system. These courses are master's level courses designed to give deployed service men and women the opportunity to earn a graduate degree. They are weeklong short courses.

Intercultural Communication, April 8-13, 2014 Mildenhall, England

Intercultural Communication, April 16-21, 2013 in Lakenheath, England

Intercultural Communication, June 8-13, 2010 in Geilenkirchen, Germany

International Communication, November 11-18, 2008 in Ramstein, Germany

Intercultural Communication, September 11-16, 2007 in Aviano, Italy

International Communication, April 18-23, 2006 in Treebeek, Netherlands

Consultant, Springville Utah Police Department, (February 2012)

I provided *pro bono* training and development in communications to all law enforcement professionals and staff.

Leadership Consultant, Fairholm Leadership Consulting

I taught a leadership seminar entitled "Communication, Leadership and Diversity" to senior-level IRS Employees.

Leadership Consultant—Internal Revenue Service—Nov. 2010

Leadership Consultant—Internal Revenue Service—Aug. 2010

Leadership Consultant—Internal Revenue Service—Nov. 2009

Leadership Consultant—Internal Revenue Service—Aug. 2009

Leadership Consultant—Internal Revenue Service—Oct. 2008

Leadership Consultant—Internal Revenue Service—Aug. 2008

Leadership Consultant—Internal Revenue Service—March 2008

Leadership Consultant—Internal Revenue Service—Aug. 2007
Leadership Consultant—Internal Revenue Service—March 2007
Leadership Consultant—Internal Revenue Service—Dec. 2006

Consultant, South Dakota Health Services (2006-2008)

I taught Communication Leadership and Team Building Seminars for the South Dakota Health Services, Yankton, SD.

Consultant, City of Vermillion, SD (2006)

I served as a *pro bono* consultant for the Vermillion City Hall Planning Committee, Vermillion, SD. I oversaw the public information campaign for the new city hall.

Trainer, South Dakota City Management Association (2006)

I taught short courses on Public Participation/Involvement.

Communication Consultant, Lancaster County Planning Commission, Lancaster, PA (2003-2004)

I taught a series of short courses on communication, team building, and leadership.

TEACHING

Courses Taught

Brigham Young University Department of Communications. (August 2008 to present)

Undergraduate Courses

Mass Communication and Society (Comms 101)
Introduction to Communications Studies (Comms 238)
Media History and Philosophy (Comms 301)
Pop Culture and Media (Comms 302)
Visual Literacy (Comms 303)
Graphic Design for Comms (Comms 313)
Communications Studies Research (Comms 319)
International Media Systems (Comms 381)
Issues in Global Media (Comms 382)
Media Effects (Comms 411)
Media Advocacy and Social Change (Comms 416)
Media Ethics and Moral Reasoning (Comms 480)
Media and World Religions (Comms 482)
Advanced Communications Studies (Comms 483)
Strategic PR Campaigns (Comms 485)

Graduate Courses

Introduction to Graduate Studies (Comms 600)

Qualitative Research Methods (Comms 602)
International Media and Communications (Comms 607)
Global Communications (Comms 617)
Communications Theory (Comms 610)

Assistant Professor of Communication, University of South Dakota Department of Communication. (August 2004 to August 2008)

Undergraduate Courses

Introduction to Communication Studies (SPCM 101)
Communication, Symbols, and Society (SPCM 203)
Organizational Communication (SPCM 410)
Persuasion (SPCM 422)
Intercultural Communication (SPCM 470)
Communication and Conflict Resolution (SPCM 485)
Team Building and Group Decision Making (SPCM 487)
Leadership Capstone (IDEA Program) (IDEA 480)

Graduate Courses

Organizational Communication (SPCM 510)
Persuasion (SPCM 522)
Intercultural Communication (SPCM 570)
Team Building and Group Decision Making (SPCM 587)
Introduction to Graduate Study (SPCM 701)
Quantitative Research Methods (SPCM 705)
Managing Cultural Diversity (SPCM 744)

Averages (5 point scale): Overall Instructor = 4.56, Overall Course = 4.38

Assistant Professor, Communication, Arts, and Sciences, Penn State York, (August 2001-August 2004)

Undergraduate Courses

Effective Speech (SPCM 100A)
Small Group Communication (SPCM 100B)
Small Group Communication (SPCM 100B)
Introduction to Human Communication (SPCM 101)
Intercultural Communication (SPCM 271)

Averages (7 point scale): Overall Instructor = 6.59, Overall Course = 6.26

Student Study Abroad

New Zealand Mass Communications Study Abroad
Assistant Director (under Dr. Steve Thomsen)

I helped Dr. Steve Thomsen organize, supervise, and teach classes for 19 students in New Zealand from January 9, 2016 to March 28, 2016)

New Zealand Mass Communications Study Abroad
Director

I organized, supervised, and taught classes for 21 students in New Zealand from January 8, 2019 to February 28, 2019).

Graduate Student Mentoring

Brigham Young University, Department of Communications. (August 2008 to present)

Chair, Master's thesis committee of Audrey Halverson (2020)
Title pending

Chair, Master's thesis committee of Cassiopea Fletcher (2020)
Life is Narrative—thesis pending defense

Chair, Master's thesis committee of Hannah Chudleigh (2019)
The New Face of Business: Comparing Male and Female Gender Stereotypes in Multi-Level Marketing Advertisements in India. Brigham Young University, Provo, UT.

Chair, Master's thesis committee of Mauren Elinzano (2018)
But First, Let Me Take a Selfie: A Content Analysis of Female and Male Celebrity Selfies on Instagram. Brigham Young University, Provo, UT.

Chair, Master's thesis committee of Sara Lee (2015)
Envisaging Hofstede's Cultural Dimensions: Power Distance in Mormon Culture. Brigham Young University, Provo, UT.

Chair, Master's thesis committee of Cassidy Wadsworth (2016)
Blockbuster or Busted Parents? An Analysis of Parents in Top Box Office Family Films. Brigham Young University, Provo, UT.

Chair, Master's thesis committee of Emma Nordquist (2014). *Diversity and inclusion: An analysis of the websites of the best companies to work for and Fortune 500 companies.* Brigham Young University, Provo, UT.

Chair, Master's thesis committee of David Chalk (deceased)

Chair, Master's thesis of Sara Shawcroft (2014). *Gender differences in text messaging*. Brigham Young University, Provo, UT.

Chair, Master's thesis of Benjamin Kocher (2014). *Rugby's rise in the United States: The impact of social media on an emerging sport*. Brigham Young University, Provo, UT.

Chair, Master's thesis of Ramona Wheeler (2013). *Blogging in defense of themselves: Social media implications for rhetorical criticism and the genre of Apologia*. Brigham Young University, Provo, UT.

Chair, Master's thesis of Austin Cameron (2013). *The influence of media on Himba conceptions of dress, ancestral and cattle worship, and the implications for cultural change*. Brigham Young University, Provo, UT.

Chair, Master's thesis of Rich Johnson (2012). *Community journalists and personal relationships with sources and community organizations*. Brigham Young University, Provo, UT.

Chair, Master's thesis of Aymara Jimenez (2011). *Academic websites and minority portrayal: A content analysis*. Brigham Young University, Provo, UT.

Chair, Master's thesis of Karson Denny (2011). *Real men can dance, but not in that costume: Latter-day Saints' perception of gender roles portrayed on "Dancing with the Stars"*. Brigham Young University, Provo, UT.

Chair, Master's thesis of Kenneth Trent (2011). *Learning languages through the media: Toward an understanding of the mediated language acquisition process and the motivation cycle of mediated language acquisition*. Brigham Young University, Provo, UT.

Chair, Master's thesis of John Cannon (2010). *An identification of themes in The Charted Course of the Church in Education*. Brigham Young University, Provo, UT.

Chair, Master's thesis of Emily Reynolds (2009). *Screams, vampires, werewolves and autographs: An exploration of the Twilight phenomenon*. Brigham Young University, Provo, UT.

Member, Master's thesis committee of Karen Connell (2015).

Member, Master's thesis committee of Emily Bean (2014).

Member, Master's thesis committee of Meagan Faraday (2015)

Member, Master's thesis committee of Cindy Phippen (2015)

Member, Master's thesis committee of Harper Anderson (2018)

Member, Master's thesis committee of Katherine Barboza (2018)

Member, Master's thesis committee of Jonathan Birkel (2015)

Member, Master's thesis committee of Janice Cho ((2017)

Member, Master's thesis committee of Jason Freeman ((2017)

Member, Master's thesis committee of Karina Gatu (2016)

Member, Master's thesis committee of Jared Hanson (2018)

Member, Master's thesis committee of Robert Jenkins (2018)

Member, Master's thesis committee of Benjamin Kocher (2014)

Member, Master's thesis committee of Sara Lamb (2018)

Member, Master's thesis committee of Matthew Lewis (2014)

Member, Master's thesis committee of Mckenzie Madsen (2018)

Member, Master's thesis committee of Sara May (2018)

Member, Master's thesis committee of Casey McDonald (2016)

Member, Master's thesis committee of Scott Nash (2014)

Member, Master's thesis committee of Meghan Payne (2015)

Member, Master's thesis committee of Lottie Peterson (2017)

Member, Master's thesis committee of Erica Rivera (2016)

Member, Master's thesis committee of Brittany Warnock (2014)

Member, Master's thesis committee of Sarah Webb (2017)

Member, Master's thesis committee of Mindy Weston (2016)

Member, Master's thesis committee of Kaitlin Prettyman (2013).

Member, Master's thesis committee of Ian Gillespie (2013)

Member, Master's thesis committee of Jetmira Karanxha (2013).

Member, Master's thesis of Lilya Velbovets (2012).

Member, Master's thesis of Jason Gillespie (2012).

Member, Master's thesis for Daniel Duerden (2010).

Member, Master's thesis for Rita Somfai (2009).

Member, Master's thesis for Megan Stoker (2009).

Mentor, Undergraduate Research Grant Crystal Webb (2009). *Communication and stress*. Brigham Young University, Provo, UT.

University of South Dakota, Department of Communication Studies. (August 2004 to August 2008)

Chair, Undergraduate thesis advisor for M. Burns (2005). *The effect of international exposure on University of South Dakota freshmen*. University of South Dakota, Vermillion, SD.

Chair, Master's thesis of Tashina Renquist (2008). *Native American acculturation: An examination of cultural knowledge and experience*. University of South Dakota, Vermillion, SD.

Chair, Master's thesis of Mark Satrang (2007). *Wrestling as fantasy: A fantasy theme analysis of professional wrestling's popularity and relevant themes to society*. University of South Dakota, Vermillion, SD.

Chair, Master's thesis of Katherine Rogers (2006). *Motivation in health care organizations*. University of South Dakota, Vermillion, SD.

Advisor, Professional Report advisor for five (5) student professional reports for the Masters of Science in Administrative Studies, University of South Dakota, Vermillion, SD.

Committee Member, Master's thesis committee member for ten (10) graduate students (2004-2008). University of South Dakota, Vermillion, SD.